

ESP/EWP*

What are ESP and EWP?

ESP refers to English for specific purposes, such as English for engineering, pharmacy, or science and technology. **EWP** refers to English in a particular workplace context. In both cases, English teaching is focused on a specific subject area; however, EWP will be geared specifically to the needs of learners in a particular context.

How do I decide what to focus on?

Find out as much as you can about the language needs of your learners. What listening, speaking, reading, and writing tasks do they need to do to be successful in their jobs?

- Search **Essential Skills Profiles** to identify workplace tasks related to the occupation of your learner (see especially Reading, Document Use, Writing, and Oral Communication): www.workingincanada.gc.ca/es_all-eng.do
- Search the **NOC** for specific information about your learner's job. www30.hrsdc.gc.ca/NOC/English/NOC/2006/IndexOfTitles.aspx
- Collect printed materials from the workplace (site plans, brochures, safety manuals, payroll slips, forms, procedures, instructions, emails, etc.)
- Observe and take note of job-specific vocabulary and communication tasks.
- Interview employers, other employees, and your learners to gather information about communication, pronunciation, safety, and culture needs. For interview tools, see:
 - *Common Ground: How-To Guide for Employers* (available through the Resources page of the ESL Rural Routes website: www.norquest.ca/ruralroutes)
 - Or directly at [https://www.norquest.ca/research-innovation/colbourne-institute-for-inclusive-leadership/projects/completed-projects/common-ground-guide-to-english-in-the-workplace-\(phase-2\).aspx](https://www.norquest.ca/research-innovation/colbourne-institute-for-inclusive-leadership/projects/completed-projects/common-ground-guide-to-english-in-the-workplace-(phase-2).aspx)
 - *Analyzing Language Demands of Occupations: A Guidebook* (esp. pp. 78–85) www.hammondassociatesinc.com/pdfs/Analyzing-Language-Demands.pdf

FINDING RESOURCES:

- Check out **Common Ground: English in the Workplace** Training and Facilitator manuals (Rural Routes website). Nine modules each cover a safety topic, a pronunciation issue, intercultural awareness, idioms, and conversation management. Includes resources for food processing, food services, hospitality, and manufacturing.
- Check out **Online Workplace Integration Language Resources** (OWLS) for videos, pragmatics, and intercultural communication: <http://www.norquest.ca/norquest-centres/centre-for-intercultural-education/projects/completed-projects/online-workplace-integration-language-resources-%28o.aspx>
- Find an ESL textbook specific to your learner's occupation. Check out **Oxford English for Careers**, **Oxford Express**, and **Cambridge English for...** (nursing, engineering...).
- Have learners work on LINC 5–7 online activities to develop telephone skills, workplace writing skills, and more at www.settlementatwork.org/lincdocs/linc5-7/
- For **food processors**: See the lesson plans and picture dictionary developed by Global Talent Untapped at www.hammondassociatesinc.com/publications.htm

* Created April 2014 by Sara Gnida. Updated September 2018. For information about accessing our FREE services, please contact your Rural Routes regional advisor, or visit our website: www.norquest.ca/ruralroutes

- For **health-care professionals:** Have learners listen to TED Talks on medical subjects, *White Coat Black Art* podcasts (www.cbc.ca/whitecoat/) or read and listen to videos on health topics (www.cbc.ca/news/health). Nurses can prepare for the CELBAN by reviewing the CELBAN test-taking strategies and taking the CELBAN readiness self-assessment (see Resources & support materials at www.celban.org/celban).